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Message Text

UNCLASSIFIED

PAGE 01 ALGIER 01684 311630Z

60
ACTION COME-00

INFO OCT-01 NEA-10 ISO-00 EB-07 /018 W
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R 281716Z JUL 75
FM AMEMBASSY ALGIERS
TO SECSTATE WASHDC 2806

UNCLAS ALGIERS 1684

E.O. 11652: N/A
TAGS: BEXP, BTRA, AG
SUBJECT: ALGERIAN COMPUTER MARKER AND POSSIBLE USDOC-
SPONSORED RESEARCH

REF: STATE 152761

1. TOTAL EDP EQUIPMENT MARKET IN ALGERIA IN 1974 AMOUNTED TO ABOUT DOLLARS 4 MILLION. MARKET SHARE APPROXIMATELY AS FOLLOWS: IBM 65 PERCENT, REMAINDER DIVIDED AMONG CII - HONEYWELL, NCR, UNIVAC, BURROUGHS, XEROX.

2. THERE ARE ABOUT 60-70 COMPUTERS PRESENTLY OPERATING IN ALGERIA OF WHICH 41 ARE IBM. (11 SERIES 370, 18 SERIES 360, 2 SERIES 3-10, 1 SERIES 3-15, 6 SERIES 1130 AND 3 SERIES 1440). LOCAL EDP EQUIPMENT DISTRIBUTORS ARE BULLISH ABOUT FUTURE MARKET POTENTIAL IN ALGERIA. IBM HAS ITS LARGEST FOREIGN OFFICE OUTSIDE OF FRANCE IN ALGIERS.

3. CNI IS IN PROCESS PREPARING COMPUTER PLAN FOR ALGERIA, TO BE READY APPROXIMATELY END 75 OR EARLY 76. EMBASSY ATTEMPTING OBTAIN FORECASTS OF COMPUTER NEEDS FROM CNI AND WILL FORWARD IF SUCCESSFUL.

4. EMBASSY VIEWS EDP MARKET IN ALGERIA AS EXTREMELY PROMISING. ALGERIA'S INDUSTRIALIZATION PLANS CALL FOR THE LATEST TECHNOLOGY, INCLUDING COMPUTERIZED OPERATIONS IN SUCH FIELDS AS MINING, METALURGY, TELECOMMUNICATIONS, AND PARTICULARLY HYDROCARBONS AND CHEMICALS.PARKER

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Disposition Approved on Date:
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Disposition Event:
Disposition History: n/a
Disposition Reason:
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